

Visualizing Cancer In A Different Light

INVESTOR PRESENTATION
Q4 2021

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Imagin Medical

Surgical Imaging Company

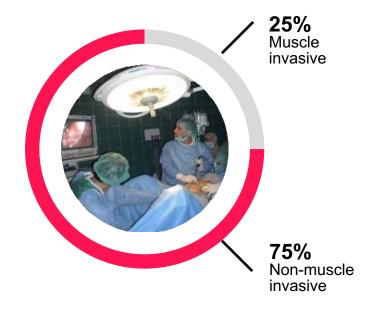
Dramatically improve physicians' ability to visualize cancer during Minimally Invasive Surgery (MIS)

- Breakthrough imaging technology
- Initial target \$400M bladder cancer market
- Functional products built; development risk mitigated
- Regulatory plan in place meetings with FDA underway
- Well protected IP 3 key patents issued
- Boston-based team that has done it before
- World-class Scientific Advisory Board

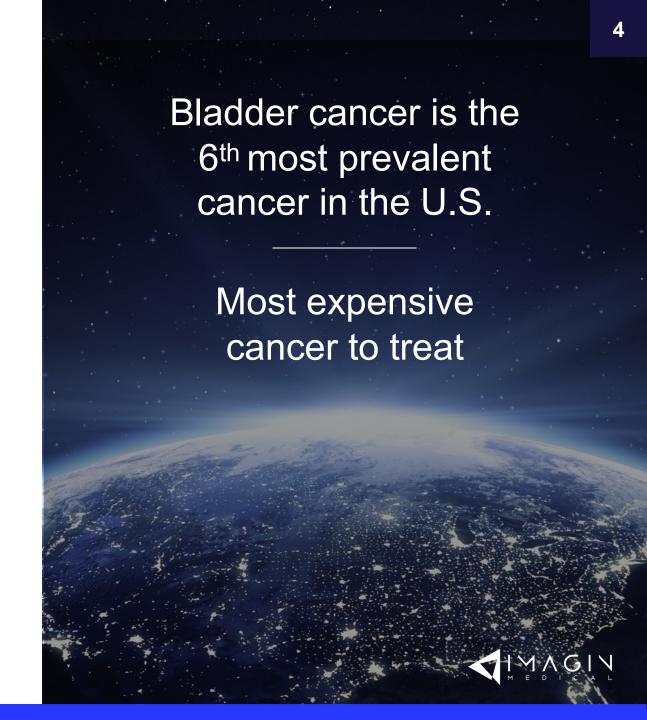


Bladder Cancer

Initial Target Market



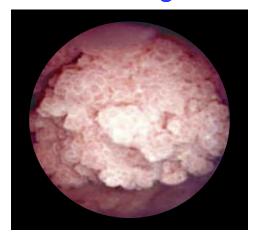
- \$4B bladder cancer surveillance
- > 50% recurrence rate in non-muscle
- > 724,000 living in fear of recurrence
- 81,190 new cases/year; 17,240 deaths*



Current Standard of Care – White Light

Significant Unmet Medical Need Remains

White Light



Tumor visible above organ wall

 Highly effective for visualizing cancerous tumors that protrude above the bladder wall

Limitations of White Light



Flat tumors not visible

- Flat tumors may look the same as normal tissue
- Not effective in visualizing the margins of the tumor



30-year-old technology



~95% of market today



>50% recurrence rate in non-muscle



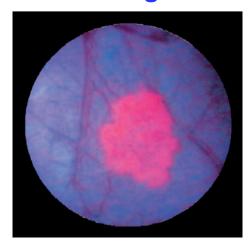
Promising New Modality – Blue Light

Contrast Agents with Blue Filter over White Light, Fluorescence

White Light



Blue Light



Key Message: Market Development Underway

- Published data supports 25% more tumors, 33% more carcinoma in situ (CIS) found
- Blue light added to American Urology Association (AUA)
 Guidelines
- Re-imbursement codes in place

Benefits:

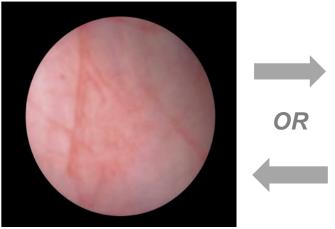
- Blue Light excites
 fluorescence in the tumor,
 highlighting the cancerous
 tissue
- Easier to detect flat cancers and visualize margins



The Challenges: Today's Blue Light

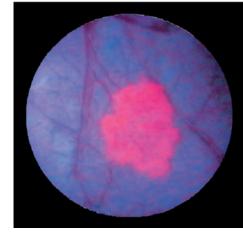
Limited features

White Light



White light image shows the full landscape of the bladder... but does not highlight cancer

Blue Light



Blue light, excellent job highlighting cancerous tissues in the bladder

Limitations

- Surgeons cannot operate using the blue light image
- Blue image not in real-time, may loose orientation in bladder
- Surgeon must manually "switch" between two different images
- Today's blue light available from only one manufacturer and is not compatible with other endoscopes on the market



i/Blue System Control Unit

State-of-the-art Key Components



Functions

- Dual wavelength light source, twochannel camera control unit, data recorder and power supply
- Illuminates the interior of the bladder with white and blue light simultaneously
- Ease of use



^{*} Imagin Medical, Inc. is a development stage company and does not currently have any Medical Device Regulatory Approvals or Clearances to market products in any jurisdiction.

Dual View Camera Head

State-of-the-art Key Components





Functions

- Two cameras with sophisticated optical filters split the image into white light and blue light channels
- Displays simultaneous, side-by-side white and blue light on the surgical monitor – in real time
- Designed to work with most endoscopes on the market
- Ease of Use



Focus Groups, User Needs/Product Validated

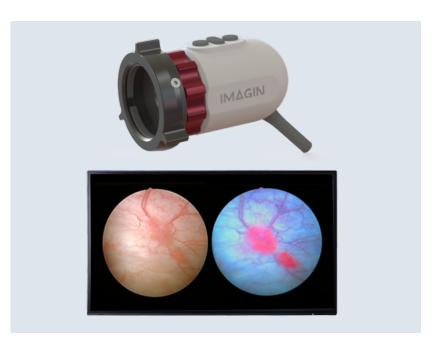
American Urology Association Annual Meeting



Meetings with Clinical Opinion Leaders



System Control Unit



Dual View Camera



Solution: i/Blue™ Imaging System*

Making BLC Practical and More Accessible



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i/Blue Value Proposition

- Simultaneous side-by-side images
 - No switching back and forth / shows cancer in context
 - Enables surgeon to better visualize and resect the cancer
- DV Camera Head system compatibility
 - Attaches to most endoscopes on the market, allowing hospitals to use equipment they already own saving cost
- Makes BLC practical and more accessible
 - State-of-the art technology at a lower price
 - Dramatically expands the market



Strong M&A Environment

If You Can't Beat Them, Buy Them





PINPOINT

- Introduced Q4, 2007
- White light + ICG fluorescence endoscopic system
- Visualization of blood flow and tissue perfusion during surgery
- Ability to <u>overlay/combine</u>
 white light and fluorescence
 imaging in real time



stryker[®]

System 1588

- Introduced Q1, 2016
- White light + ICG fluorescence endoscopic system
- Visualization of blood flow and tissue perfusion during surgery
- Surgeons need to <u>toggle</u> back and fourth between white light and fluorescence image

June 2017

"Stryker Corp. to acquire Novadaq Technologies for \$701 million"



Financial Highlights

Liquidity and share capital

Stock Exchanges OTCQB: IMEXF CSE: IME

Current Share Structure

Share Class (as of 03/23/2021)	# of Shares
Common Shares	9,067,186
Warrants Outstanding*	1,966,790
Options Outstanding	535,000
Fully Diluted Shares Outstanding	11,568,976
Inside Ownership	
Shares Held by Insiders	515,417
Insider Ownership	5.78%
US \$ Equivalents: January 2022: 1,966,790 (Canadian or roughly \$4.8M USD	@3.0 = \$6M



In Summary

Key Investment Risks Removed, High Investment Return

Innovation changes medical practice

Medical markets evolve when advanced technology becomes available, physicians recognize the need for improvement and patients demand it.

White Light

Today's Blue Light

i/Blue Imaging System











Disruptive Imaging Technology

Mitigated R&D Risk

Experienced Management Team

Strong M&A Market

Thank You!

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